

"Your books are so inspiring. They have broadened my horizons. Keep up the great work."

Inmate, MI

"It helped me to know that no matter what I'm going through the Lord is always with me and I don't have to worry or fear anything if I surrender all to Him."

Path to Peace reader, CA

"The Path to Peace has inspired and affirmed my faith in Christ. I have found rest, but still have to keep moving on."

Inmate, IN

"I teach youth at my church, and I have used these materials to explain our lessons on a more personal basis."

Path to Peace reader, MS

"The material you have sent me so far has restored my faith in Christianity. Your literature addresses all of the questions only reading the Bible cannot answer for me. Thank you."

Inmate, IN

"I was at a really low spot in my depression. Received a packet in the mail and it gave me some hope and help!:)."

Path to Peace reader, CO

"They have encouraged me in a great time of need. They have instructed me in my ignorance. They presented new concepts to me that strengthened my own understanding."

Inmate, OK

"The Path to Peace opened my spiritual eyes to the truth which is only found in the Scriptures. Helped me to understand the Bible better and lifted my spirit during trials in my life."

Path to Peace reader, AL

"Getting me closer to God. When I'm reading your books, I'm thinking and learning about God—and that's a good thing. Thank you for caring."

Path to Peace reader, NY

"These reading materials have really strengthened my relationship with God and given me a greater understanding of scripture. The prayers you sent out on my behalf are much appreciated."

Path to Peace reader, CO

"I'm beginning to pick my Bible up more now. I'm studying God's Word more. I want stronger faith as I travel this Christian journey."

Path to Peace reader, MS

"I have read *The Path to Peace* about six times and each time I'm inspired more and find something so meaningful that I can't separate myself from it."

Inmate from Christmas Behind Bars Outreach



"Thank you for sending me *The Great Controversy*. I love the writings of Ellen G. White."

Inmate, VA

"Thank you for sending me literature that is renewing my faith in Jesus."

Path to Peace reader, OH

"I have read *The Path to Peace* about six times and each time I'm inspired more and find something so meaningful that I can't separate myself from it yet. It has become a part of my routine."

Inmate, IN

"Gave me a better understanding of God and what it means to know Him."

Path to Peace reader, WI

"Thank you for offering these materials. I am currently going through a stressful time, looking to the Lord and trying my best."

Path to Peace reader, MO

"It has brought me closer to God and also has given me great wisdom I use throughout the day."

Path to Peace reader, SC

"I feel a lot more informed and closer to God since I read your lesson. And I really want to thank you for that."

Path to Peace reader, KS

"It has strengthened my relationship with God. It's wonderful to have materials for free. It shows this is truly the work of the Lord."

Path to Peace reader, AR

"It has greatly helped me in trying to expand my faith in God and in helping others come to God. Thank you!"

Inmate, IN

"While reading it was as if a light bulb lit up really bright and things I had read before became very clear. I'm grateful for the materials, and I believe in faith that some day soon I will be able to send a monetary gift that will enable others to find answers they may seek from the treasures you all provide."

Path to Peace reader, LA

"Helps me keep conviction in my heart and trash thoughts out of my mind."

Inmate, IN

"It has helped me pray more about the issues in my life, go back to church, love more, and do the right things."

Path to Peace reader, SC

"Good study materials. Enjoy studying the true word of God."

Inmate, IN



# Literature vs. Personal Evangelism

For God so loved the world that He sent the Word: preached, printed, and living.

"If there is one work more important than another, it is that of getting our publications before the public, thus leading them to search the Scriptures."

Gospel Workers, p. 342

Which is it?

"Christ's method alone will give true success in reaching the people. The Saviour mingled with men as one who desired their good. He showed His sympathy for them, ministered to their needs, and won their confidence. Then He bade them, 'Follow Me.'"

Ministry of Healing, p. 143

I once heard someone argue that personal, friendship evangelism is the only way to positively make lasting disciples for the Kingdom. And to prove her point, she quoted John 3:16. Others, who've made the famous quote above from *The Ministry of Healing* their mantra, making it their aim to labor exclusively in lines of personal ministry. One certainly can't

argue with the example Jesus gave in demonstrating how to successfully win hearts. We can never minimize the absolute importance of personal effort; there really is no substitute. But many times there are circumstances that limit our ability to reach people in a personal way, and for that reason God has made exceptions to His own standard of labor with the promise of no less effective results. Here is a brief defense for the cause of literature evangelism, which we hope you will appreciate and consider as you labor for others in Christ's stead.

## PROBLEM

In some regions of North America, churches are closed, dead, dying, or we've never had a presence there at all. And yet the whitening harvest remains unaffected by the fact that the laborers are few. Who will go?

## SOLUTION

"The great lack of men to go from place to place and preach the word may be in a great degree supplied by tracts and papers, and by intelligent correspondence."

Review & Herald, Dec. 19, 1878

## PROBLEM

In most North American congregations, very few members take an active part in the regular missionary efforts of the church, if the church is even engaged in such at all. And yet the work must go on. Who will go?

**HELP WANTED**

## PROBLEM

In this age of fear and distrust, when people won't answer their phones if they don't recognize the caller ID, are suspicious of every knock at their door, who lock themselves up in gated communities or towering high-rises, and yet are hungering still for the Bread of Life, who will go?

## SOLUTION

"The press is a powerful instrumentality which God has ordained to be combined with the energies of the living preacher to bring the truth before all nations, kindreds, tongues, and peoples. Many minds can be reached in no other way."

Christian Experience and Teachings, 225-227

PROJECT: Steps to Christ, Inc. is a Seventh-day Adventist layman's ministry instituted and designed to provide the opportunity for every home in America to have the gospel message delivered to their door.

PROJECT: Steps to Christ, Inc. is a 501(c)(3) charitable organization. Member of ASI since 1991

mail 302 Foster Road, Fort Covington, NY 12937  
 phone 1-800-728-6872 / 518-708-6739  
 fax 1-888-518-6781  
 email info@projectstc.org  
 web www.projectstc.org



Turn to page 2 for more problems and solutions...

# August 2017

**PROBLEM**  
They can be proud, arrogant, opinionated, and argumentative. Politics and religion—don't go there. The fact that you are a Christian and a Seventh-day Adventist just arouses their combativeness even more. Who will go?

**SOLUTION**  
"The papers and tracts can go where the living preacher cannot, and where, if he could go, he would have no access to the people, because of their prejudice against the truth."  
*Gospel Workers, p. 409*

**PROBLEM**  
Successful soul-winning requires a powerful, spirit-filled witness of a fully surrendered heart that loves God supremely. Without it a powerless, lukewarm witness can do more damage than good. Who will go?

**SOLUTION**  
"In a large degree through our publishing houses is to be accomplished the work of that other angel who comes down from heaven with great power and who lightens the earth with his glory."  
*The Publishing Ministry, p. 50*

From its very inception, the mission of PROJECT: Steps to Christ has been to combine the strengths of these two methods of labor for the greatest success through our lead-generating Saturation Mailings. **So which is it? Literature or personal evangelism that is most important?** We say both. And the word of inspiration agrees.

**Who Will Go?**  
"The living preacher and the silent messenger are both required for the accomplishment of the great work before us."  
*Review and Herald, April 1, 1880*

## 500+ Souls Attend Opening Night

In August of this year PROJECT: Steps to Christ did something historical, something we'd never done before. We held our very first evangelistic series with evangelist Taj Paclab from Revelation of Hope Ministries. We began by sending out a special invitation to just over 14,000 people in our database of mailing interests (leads generated from previous Saturation Mailings). Unbelievably, we had at least 500 in attendance on opening night! This may be record breaking for North America, considering the number of invitations we sent out. And we were able to hold that attendance for the first three nights!

What made the difference? As mentioned previously, those invited were selected from our database of mailing interests, which only includes people who have shown a previous spiritual interest by requesting a free book or Bible study. So right off the bat, these people were prime interests who would predictably respond higher than if we had simply mailed to everyone in a ZIP code as with our regular Saturation Mailings. But there are several other significant reasons for the higher than normal response.

They are: 1) the people didn't have to leave the comfort of their own homes to attend meetings in a strange place with a bunch of strange people; 2) they didn't have to try to rearrange their busy schedules to see if they could attend any of the meetings; and 3) they didn't have to come up with a bunch of excuses as to why they couldn't attend. There simply were none, except maybe for one.

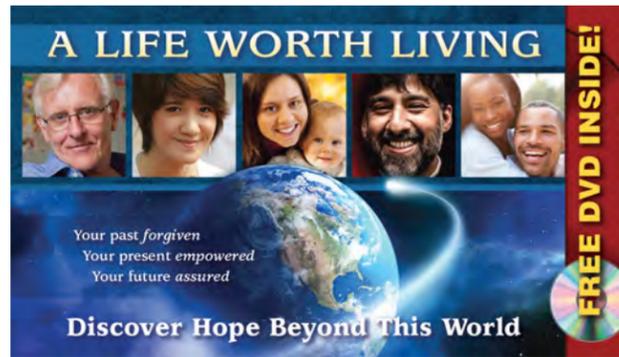
Obvious from the reasons stated, these were not live

evangelistic meetings. The invitation mailed included a single DVD with three evangelistic presentations and an opportunity to order the second DVD in the series with three more. And so the only excuse some may have had not to watch was the absence of a DVD player.

So how could we verify the head count on opening night if these were not live meetings? So far, as of the writing of this article on September 11, we have had 340 households ask for DVD #2. Assuming they watched DVD #1, and more than likely in the company of other family members and friends, we estimate at least 500 and quite possibly thousands have watched the first DVD. And our hope is that many will continue to watch DVDs from the entire series as they are made available to them.

Future plans. With the developing success of this first evangelistic DVD campaign, we are looking at reaching out to our entire database of 125,000+ mailing interests (less prison ministry contacts). The potential for opening night attendance based on these numbers could soar as high as 11,000, considering the age of these interests and possible improvements to the mail piece design.

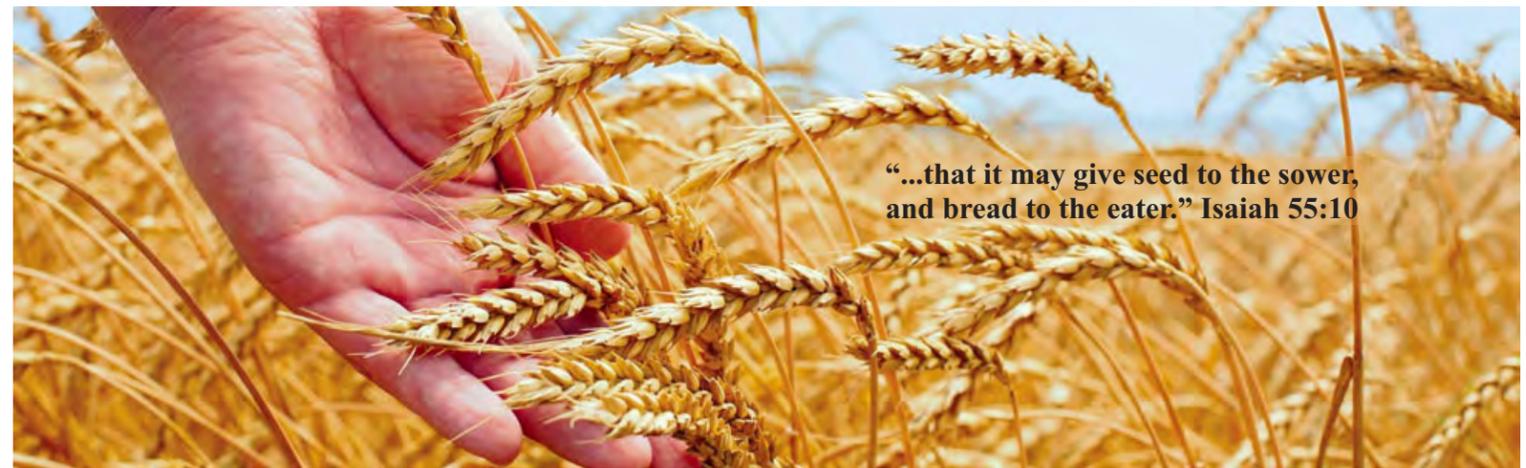
We have been sowing the gospel seed now for over 45 years. We believe it's now time to do some reaping among this great pool of interests that have been gathered in over the years. Please stay tuned as we plan for our next campaign and share more reports of this endeavor in future newsletters.



## 44,568 Homes Saturation Mailing Update 35 ZIP Codes

AL	Birmingham	35215GCM	P	ID	Cascade	83611PP	C	NC	Raleigh	27608EOT	P
AL	Gurley	35748GCM	P	ID	Council	83612PP	C	OH	Jamestown	45335EOT	P
AZ	Snowflake	85937PP	C	ID	McCall	83638PP	C	SD	Brookings	57006GCM	P
AZ	Taylor	85939PP	C	ID	New Meadows	83654PP	C	SD	Bruce	57220GCM	P
CA	Ukiah	95482GCM	P	IN	Noblesville	46062GCM	P	SD	Faith	57626GCM	P
CO	Crook	80726GCM	C	KY	Shelbyville	40065PP	C	SD	Allen	57714GCM	P
CO	Otis	80743GCM	C	MI	Sawyer	49125GCM	P	TN	Lewisburg	37091EOT	P
CO	Joes	80822GCM	C	MT	Heron	59844GCM	C				
CO	Kirk	80824GCM	C	MT	Noxon	59853GCM	C				
FL	Orlando	32827PP	P	MT	Trout Creek	59874GCM	C				
GA	Douglasville	30135EOT	P	NY	Plattsburgh	12901GCM	P				
GA	Jackson	30233EOT	P	NY	North Bangor	12966GCM	P				
GA	Rock Spring	30739EOT	P	NY	Canton	13617GCM	P				
GA	Rincon	31326EOT	P	NC	Winston Salem	27105PP	P				

**MAILING TABLE KEY.....**  
C ZIP code completed  
P Partial mailing  
PP The Path to Peace  
EOT On The Edge of Time  
GCM Great Controversy Mailer



Our Saturation Mailing rates will increase by 3 cents on Jan. 1, 2018.

Take advantage of our current low rates and order before the 1st!!!

### Saturation Mailing Schedule

Please use the following table when ordering your Path to Peace, Edge of Time or GCM mailings.

Order Deadline	Approx. Week of Mailing	Approx. Week of Delivery*
Dec 4	Dec 18	Jan 1
Feb 1	Feb 12	Feb 19
Apr 2	Apr 9	Apr 23
Jun 4	Jun 11	Jun 25

\*Delivery dates may vary depending on mailing distances.

### How You Can Help Achieve the Goal

- Pray daily for PROJECT: Steps to Christ.
- Call or write for more information on how you or your church can sponsor a Saturation Mailing to every home in your community.
- Become a project volunteer and help promote PROJECT: Steps to Christ in your local church and conference.
- Provide regular financial support so this soul-winning work may be accomplished quickly.