



PROJECT: Steps to Christ:

# Saturation Evangelism

## How the Program Works

**PROJECT: Steps to Christ** is a literature evangelism program designed to assist individuals, families, churches, and their conferences in fulfilling the great commission right here in America. Using our Saturation Mailing program, you will be able to give every home in your city or ZIP code the opportunity to have the gospel message delivered right to their door. By sponsoring a Saturation Mailing of one of our “Mailbox Missionaries” (as are mailing books are appropriately called), you can bring God’s message right into the homes of the people, especially those who would never come out to an evangelistic meeting at your church nor welcome your visit to their home in a door-to-door campaign. And that’s the majority of folks in America. But the US Mail always comes through! God’s then begins His great work of enlightening, encouraging, comforting, convicting, and converting all under whose notice the “silent messenger” may be brought. We sow the seed, but He gives the increase.

**Our Mailbox Missionaries:** We have three Mailbox Missionaries available for mass mailing to your community: *The Path to Peace* (*Steps to Christ*), *On The Edge Of Time* (an abridged version of *The Great Controversy*), and *The Great Controversy Mailer* (an advertisement for a free *Great Controversy*). Each Mailbox Missionary is beautifully designed as a self-mailer and contains a built-in response card with which each recipient can request a variety of other free literature, Bible studies and prayer. Additional free resources are also offered to each book reader throughout their participation in our free book program.

You or your church can sponsor a Saturation Mailing to every home in your area for as low as 45 cents per home or less, depending on the book or mailer you choose (substantial discounts are available for large volume mailers). This price includes the cost of the book or mailer, postage and handling, and all the free literature, Bible studies and other materials offered. In addition, a systematic, follow-up support program is in place to help you follow-up on the interests generated from your mailing.

**PSTC** is ready to help you and your church...

- 1) ...sow the gospel seed
- 2) ...open doors for personal outreach
- 3) ...discover and meet the felt-needs of your community
- 4) ...develop new Bible study leads
- 5) ...prepare the ground for future evangelistic meetings
- 6) ...plant a new church
- 7) ...and hasten the soon return of Jesus.



# Six Easy Steps to Evangelizing Your Community

## STEP ONE: Info

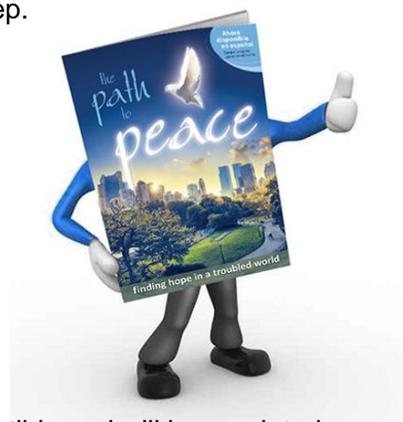
Contact **PSTC** to request our complete Saturation Mailing info pack and a quote on the number of homes and cost to sponsor a mailing to any residential ZIP code in the United States. The packet will contain samples of each of our Mailbox Missionaries and pertinent information to help you in the decision making process.

You can order your free Saturation Mailing info pack and mailing quote online at [www.projectstc.org](http://www.projectstc.org) or by calling **1-800-728-6872**. Once you have decided which book or mailer you want to send, how much you can afford to mail, which ZIP codes or carrier routes within a ZIP code you want to target with your mailing, and when you want your mailing to go out, you are ready for the next step.

## STEP TWO: Order

There are three ways to order your Saturation Mailing.

1. Call using our toll free number (1-800-728-6872).
2. Mail in your completed Saturation Mailing order form.
3. Online at [www.projectstc.org](http://www.projectstc.org).



We accept all forms of payment. Your sponsorship donation is tax-deductible and will be receipted as such. Make all donations payable to **PROJECT: Steps to Christ**.

**IMPORTANT NOTE:** Our mailings can meet just about any budget; so if you can't afford to do an entire ZIP code, you can do a single postal carrier route, which might be your own. The minimum size mailing you can sponsor is the smallest carrier route in the given ZIP code.

## STEP THREE: Mail

**PSTC** takes care of the entire mailing process from securing the mailing list for your mailing, preparing the books for mailing, taking them to the post office, and ensuring that you are notified once the books are on their way to do their appointed work.

## STEP FOUR: Prayer

We unite in prayer for every home that will be receiving a Mailbox Missionary and especially for those who respond to the free offers included.

“If there is one work more important than another, it is that of getting our publications before the public, thus leading them to search the Scriptures.”

*The Colporteur Evangelist, p. 80*

## **STEP FIVE:** Follow-up

Once your mailing is completed and every home has received a book, they are invited to request additional free literature and Bible studies by simply returning the enclosed response card included in every book or mailer. **PSTC** takes responsibility for fulfilling all of these requests for free books and Bible studies. Once this is done, we forward each response card automatically to you or your church for personal follow-up. You then coordinate and conduct the personal follow-up on each interest generated from your Saturation Mailing. This is an essential part to the overall success of your program.

## **STEP SIX:** Trust

Having faithfully done our part in faith and with much prayer, we trust God to do His part in bringing the seed we have helped plant and water to harvest.

*“God will soon do great things for us if we lie humble and believing at His feet.... More than one thousand will soon be converted in one day, most of whom will trace their first convictions to the reading of our publications.”*

The Review and Herald, November 10, 1885



# 10 Reasons to Sponsor a Saturation Mailing to Your Zip Code

## 1. It's God Ordained

"The press is a powerful instrumentality which God has ordained to be combined with the energies of the living preacher to bring the truth before all nations, kindreds, tongues, and peoples." Colporteur Ministry, p. 148

## 2. An Unlimited Supply of Missionary Labor

"The great lack of men to go from place to place and preach the word may be in a great degree supplied by tracts and papers, and by intelligent correspondence."  
R & H, Dec. 19, 1878

## 3. A Wise Investment

"Here is true missionary work in which labor and means can be invested with the best results.... Precious light and powerful truth need to be brought out in publications without delay."  
Life Sketches, p. 218

## 4. A Work for Everyone

"Tracts, papers, and books, as the case demands, should be circulated in all the cities and villages in the land. Here is missionary work for all."  
R & H, Nov. 4, 1875

## 6. Opens Doors and Removes Prejudice

"The missionary work, in circulating the publications upon present truth, is opening doors everywhere, and preparing minds to receive the truth, when the living preacher shall come among them. The success, which attends the efforts of ministers in the field, is not due alone to their efforts, but in a great degree to the influence of the reading matter, which has enlightened the minds of the people and removed prejudice."  
R & H, Dec. 19, 1878

## 7. Provides Seed for Conversions

"God will soon do great things for us if we lie humble and believing at His feet. . . . More than one thousand will soon be converted in one day, most of whom will trace their first convictions to the reading of our publications."  
R & H, Nov. 10, 1885

## 8. Lightens the Earth with God's Glory

"And in a large degree through our publishing houses is to be accomplished the work of that other angel who comes down from heaven with great power and who lightens the earth with his glory." Testimonies, Vol. 7, p. 140

## 9. Hastens Jesus' Soon Return

"The book work should be the means of quickly giving the sacred light of present truth to the world." Testimonies, Vol. 9, p. 69